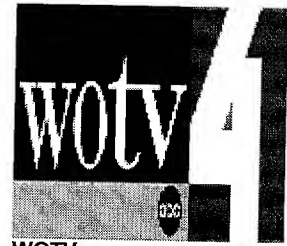


ORDER**WOTV**

Orders
Order / Rev: 210867
Alt Order #: 6859705
Product Desc: MI-6
Estimate: 3293
Flight Dates: 09/29/12 - 10/15/12
Original Date / Rev: 09/28/12 / 09/28/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: National Media
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Upton for All of Us
Demographic: A35+
Product Codes: PL1
Priority: P5
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN16589
Agency External ID: IN302/SP102/SP1137/AL1713/MO2553

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	2	\$1,500.00	\$1,275.00
10/01/12	10/13/12	2	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	2	\$1,500.00	\$1,275.00	0.00
October 2012	2	\$1,500.00	\$1,275.00	0.00
Totals	4	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	09/29/12	09/29/12	MI/MSU Football	CM	330p-7p	-----S-	:30	2	\$750.00	P5	0.00	NM	2	\$1,500.00
				MI/MSU Football		(3:30 PM-7:00 PM)									
				NCAFF: MSU or MICHIGAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		2				\$750.00		0.00			
E 2	WOTV	10/13/12	10/13/12	MI/MSU Football	CM	330p-7p	-----S-	:30	2	\$750.00	P5	0.00	NM	2	\$1,500.00
				MI/MSU Football		(3:30 PM-7:00 PM)									
				NCAFF: MSU or MICHIGAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		2				\$750.00		0.00			
Totals														4	\$3,000.00